

Capability Statement

www.ninajonescpa.com

Peace of Mind...Security...Growth – three words that describe our personal goals within our firm. Our market niche is slightly different than the normal – traditional CPA firm. Our niche is designed for an individual, small business owner, or nonprofit organization who needs us to interact with them as a personal Chief Financial Officer (CFO) or Business Manager. We engage with our clients intricately.

Our mission is to walk alongside of our clients in their day to day business – whether personal and/or professional – through a number of various services. But in handling these items on behalf of our clients, we strive to provide them with a sense of peace and security as we oversee their financial assets and provide structure and guidance on various tasks/duties and develop strategies for growth, expense reduction or any other pertinent financial goal.



CAGE: 8KL48 | **DUNS:** 624666124 | **Phone:** (833) 217-9437

Core Competencies

CFO/Business Manager Services

- ✓ Bookkeeping
- ✓ Payroll
- ✓ Financial/General Ledger Management
- ✓ Accounts Payable/Accounts Receivable
- ✓ Budgeting/Cash Flow Projection & Analysis
- ✓ Strategic Planning
- ✓ Contract Review/Negotiation



Estate Management & Tax Strategy

- ✓ Contract Review & Negotiations
- ✓ Vendor Maintenance
- ✓ Develop/Maintain Budgets & Cash Flow Projection
- ✓ Financial/Investment Planning
- ✓ Assist with Major Purchase Decisions
- ✓ Work with Tax CPA to Minimize Legal Deductions
- ✓ Hire/Manage Independent Contractors



Tax Planning Strategies

- ✓ Specialize in Nonprofit Taxes
- ✓ Strategize and Maximize Tax Deductions

Risk Management

- ✓ Deep-dive review of situation to make sure proper insurance coverage



Company Snapshot

Gov. Business POC: Nina Jones

Phone: (833) 217-9437

E-Mail: info@ninajonescpa.com

Address: 2000 E. Lamar Blvd, Ste 600
Arlington, TX 76006

Work Area: Texas and Surrounding Areas (Will Travel)

Socio-Economic Status:

- ✓ Woman-Owned Small Business
- ✓ Minority-Owned Small Business

Past Performance



Fo Yo Soul Entertainment

Location: Arlington, TX | **Date:** 2005 - Present

Job Detail: CFO/CPA



Going Beyond Ministries

Location: Arlington, TX | **Date:** 2005 - Present

Job Detail: CFO/CPA



Emmitt & Pat Smith/Pat & Emmitt Smith Charities

Location: Dallas, TX | **Date:** 2014 - Present

Job Detail: CFO/CPA

Differentiators

- ✓ **Honesty, Integrity** – we strive to remain transparent at all times in handling our business with our clients. We set in place controls that will keep our firm highly accountable.
- ✓ **Excellence** – we strive to exceed the expectations of our clients by delivering a high quality service consistently from start to finish. We will never leave you alone through this process – we will be there at all times.
- ✓ **Accessibility** – we pride ourselves in being available to our clients 24/7. If you need us – we are there.
- ✓ **Family Oriented** – as we work with our clients, we keep to the forefront their goals and desires are also our goals and desires as we suggest and strategize plans for the future.

Primary NAICS & PSC Codes

541211 - Offices of Certified Public Accountants

B547 - Special Studies/Analysis - Accounting/Financial Management

R703 - Support - Management: Accounting